

Marketing Solutions for Schools by **Maayaz Media**

Scale Admissions • Build Trust •
Grow Your School

Why Marketing for Schools Needs to Change

- - Parents are searching for schools online — is your school visible?
- - Social media is no longer optional — it's your reputation hub.
- - Schools that brand well attract more confident parents and better-fit students.

What Maayaz Media Offers to Schools

- -  Admission Season Strategy
- -  Social Media Marketing
- -  Paid Ad Campaigns (Local Area Targeting)
- -  Lead Funnels & Follow-up Templates
- -  Content Design + School Branding

The Growth Framework

- Our 3-Phase Approach:
- 1. Visibility – SEO + Social Media Setup
- 2. Enquiry Generation – Ads + Lead Magnets
- 3. Conversion – Email/WhatsApp follow-ups + Nurturing

What Success Looks Like

- - 3x Increase in walk-in enquiries (within 1 term)
- - Consistent, branded online presence
- - More control over admissions pipeline

Why Choose Us

- - Specialized in education marketing only
- - Understand admission calendars & school mindsets
- - Full-service approach: Strategy + Content + Execution
- - No dependency on internal teams — we handle it

What You Can Do Next

- - Download your free admission campaign calendar
- - Book a 20-minute free strategy session
- - Ask us for a custom proposal

- 👉 Book a Free Call
- 👉 Download Calendar PDF