



Marketing Solutions for Residential Schools

Target Right Regions • Build
Credibility • Fill Your Hostel Seats

Why Residential Schools Need Focused Marketing

- - Parents want safe, well-reviewed institutions with proven track records
- - You need to attract from wider regions — digital visibility is key
- - Most residential schools still rely on traditional agents and word-of-mouth

What Maayaz Media Offers Residential Schools

- -  Region-wise Admission Strategy
- -  Pan-State Social Media Branding
- -  Localised Paid Campaigns + Retargeting
- -  Landing Page suggestions + Virtual Campus Tours
- -  State Board vs CBSE Audience Strategy

Residential Growth Framework

- 1. Discover – Region Target Mapping (Past 3-Year Data)
- 2. Attract – Content + Ad Strategy for Parent Intent
- 3. Convert – Follow-up + Onboarding Funnel

What Success Looks Like

- - Inquiries from newer districts/regions
- - Increase in hostel occupancy
- - Better engagement on social content

Why Choose Maayaz Media

- - We understand how residential schools function
- - Our plans align with your admission timeline
- - Full marketing support: from region mapping to final admissions
- - No team burden – we handle creative + execution

Take the Next Step

- - Get a free customised region-mapping sheet
- - Schedule a strategy consultation call
- - Request a region-based ad demo
- 👉 Book Call